

# Public Service Announcement

# Injury Prevention Day

**Start Date:** July 7, 2025

**End Date:** July 7, 2025

### Nunavut-wide

**60 sec**

Today, July 7, is Canada's ninth National Injury Prevention Day, an annual reminder of the importance of knowing what we can do to avoid preventable injuries and help people in Nunavut and Canada to live longer, healthier lives, through education and advocacy.

The Department of Health invites Nunavummiut to shine a green light today to raise awareness about the importance of injury prevention and the devastating effects of predictable and preventable injuries. Everyone is encouraged to speak up when they see something that might be unsafe and start conversations about injury prevention.

Preventable injuries – from hunting, boating, riding without a helmet, falls, poisonings, drownings, and violence – have a significant impact on our healthcare systems and our communities in Canada.

Nunavummiut are encouraged to come together to raise awareness that we have effective solutions to keep people from getting seriously injured or killed, and to stop them from needing hospital or trauma services.

For more information, visit the [Government of Nunavut website](#) or contact your community health representative.

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**Media Contact:**

Charmaine Deogracias  
Manager of Communications  
Department of Health  
867-975-5712  
[cdeogracias@gov.nu.ca](mailto:cdeogracias@gov.nu.ca)

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